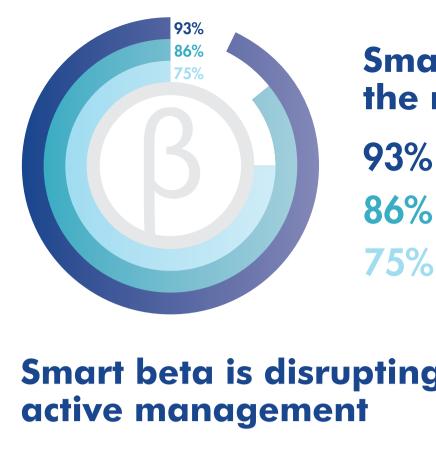
## 2019 **Australian Smart Beta**

VanEck is pleased to present the results of our fourth annual smart beta survey.

**Survey Results** 

This is the largest survey of its kind in Australia, capturing the opinions of more than 220 financial professionals.



#### **Smart beta is entering** the mainstream

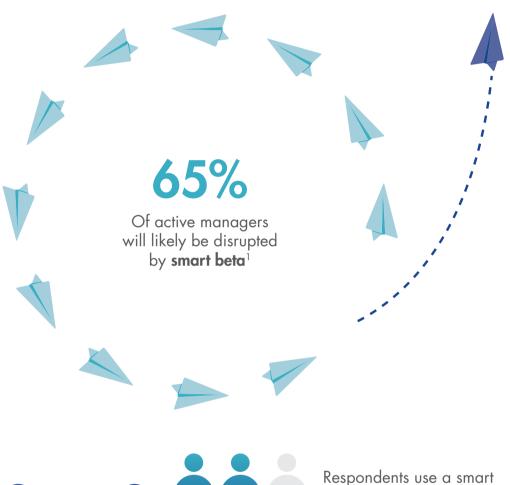
93%

Are familiar with smart beta

Are using or are considering using smart beta in the next 12 months

Believe smart beta will become more prevalent in portfolios

# Smart beta is disrupting



Of active fund managers 93% failed to outperform the S&P/ASX 200 in the last year<sup>2</sup>

80% Of active fund managers did not beat the returns of the S&P/ASX 2002 over three, five, ten and 15 years <sup>2</sup>



Believe smart beta performance will equal or outperform active strategies

#### **Smart beta delivers**

2 out of 3

The most motivating fact to start using smart beta is strong performance

management

beta as a replacement

or substitute for active





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**68%** Are very or extremely satisfied with their smart beta investments



**ONLY 3%** 

3%

Don't think smart beta is value for money

1. When are fees too high? The potential impact of smart beta to disrupt active Australian equity strategies – VanEck May 2019 <sup>2.</sup> 2019 Mid Year Australian Scorecard conducted by S&P Dow Jones Indices