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MEDIA RELEASE**First Australian Banks ETF provides access to record profits**

Sydney, 6 November 2013 – The recent run in bank share prices to record highs may continue, spurred on by strong demand from mum & dad and retirement investors switching out of low yielding cash deposits into higher yielding shares such as banks.

Reflecting the strong appeal of bank shares, prices for Westpac, ANZ, CBA and NAB have struck record highs in October as investors clamored for the top-performing stocks. Westpac reported a record cash profit of \$7.1 billion, following ANZ's reported cash profit of \$6.5 billion to the year September 30, while in August, CBA reported an annual \$7.8 billion cash profit. Strong gains were also reported by NAB, who reported its cash profit to \$5.9 billion for the year to 30 September.

Market Vectors Australian Banks ETF (ASX code: [MVB](#)), an exchange traded fund (ETF), launched on the Australian Securities Exchange (ASX) last month, is an efficient and cost effective way for investors to get exposure to Australia's largest banks in a single trade.

Russel Chesler, Director, Investments & Portfolio Strategy, Market Vectors Australia, believes the strong run in big bank share prices is likely to continue, with investors attracted by high dividend yields.

"With historic dividend yields ranging from 6.4 per cent to 7.5 per cent, including franking credits, and with term deposits not yielding much over inflation, many retirees are choosing bank shares to supplement their income," said Mr Chesler.

"Australian investors have a huge appetite for bank shares because they represent opportunities to earn relatively high yields and to reap healthy capital growth."

Mr Chesler said "Australia's big four banks enjoy a powerful and entrenched market position".

"The next question to ask is, 'Which bank should I invest in?'" said Mr Chesler. "This isn't an easy decision as the big four banks are all different and have their own competitive advantages. Market Vectors Australian Banks ETF (MVB), is purpose built and the first ASX-listed ETF to provide focused exposure on Australia's banking sector.

"Given bank shares represent a substantial portion of the traded value in the Australian share market, investors may consider this ETF as a core position in their investment portfolio," Mr Chesler said.

The Market Vectors Australian Banks ETF tracks the Market Vectors Australia Banks Index, which caps any one bank's weighting at 20 per cent to ensure no one stock dominates, thereby removing the large capitalisation biases found in many traditional market indices.

Morningstar recently upgraded the big four banks to its "wide moat" investment classification. Morningstar uses Warren Buffet's concept of an "economic moat". Morningstar rates companies on how hard it is for competitors to take away their business. If a company has a "narrow moat," business may be easily taken. With a "wide moat," it is much harder to take business. According to Morningstar, Australia's big four banks are four of only five in the world that have moats which are sufficiently wide to ensure global sector-leading returns on equity for the foreseeable future.

Market Vectors Australian Banks ETF (MVB), Market Vectors Australian Emerging Resources ETF (ASX code: MVE), Market Vectors Australian Property ETF (ASX code: MVA) and Market Vectors Australian Resources ETF (ASX code: MVR) were all launched last month on the ASX. For more information on the Market Vectors Australian Banks ETF issued by Market Vectors Investments Limited, including a copy of the product disclosure statement, go to <http://www.marketvectors-australia.com/Funds/MVB/Snapshot>

ENDS

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