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Market Vectors ETFs added to CFS FirstWrap platform

Sydney, 13 April 2015 – Market Vectors ETFs, the exchange traded fund business of Van Eck Global, is pleased to announce that four of its funds are now available via Colonial First State's FirstWrap Super & Pension platform.

Market Vectors Australian Equal Weight ETF (ASX code: MVW), Market Vectors MSCI World ex Australia Quality ETF (ASX code: QUAL), Market Vectors Australian Banks ETF (ASX code: MVB) and Market Vectors Australian Property ETF (ASX code: MVA) have all been added to the CFS FirstWrap Super & Pension platform.

"We are delighted that Colonial First State has added MVW, QUAL, MVB and MVA to its platform offering. Our ETFs offer investors a point of difference and are gaining strong traction among financial advisers and SMSFs. For example MVW, which currently equally weights 73 Australian securities avoids stock concentration in the Australian market," said **Matthew McKinnon, Director of Institutions and Intermediaries, Van Eck Global in Australia.**

"There has been increasing demand from financial advisers for our ETFs. In particular, MVW has attracted advisers seeking greater diversification and long-term outperformance compared to traditional market capitalisation indices such as the S&P/ASX 200 Accumulation Index. MVW outperformed the S&P/ASX 200 Accumulation Index in its first year since its launch on 4 March 2014 by 3.60%, returning 18.16%." Mr McKinnon said.

"Similarly, QUAL provides investors with something they haven't had before – the opportunity to invest in a portfolio of international equities that are included on the basis of MSCI's Quality factor. QUAL invests in 300 quality international companies, selected on the basis of three key fundamentals: high return on equity (ROE), stable year-on-year earnings growth and low financial leverage. QUAL seeks to track the MSCI World ex Australia Quality Index.

"Financial advisers are increasingly turning to ETFs based on smart beta indices. ETFs can be used to gain targeted exposure for clients' portfolios at a lower cost than actively managed funds and with added benefits of holdings transparency, intraday trading and liquidity. These traits are what make ETFs so appealing," said Mr McKinnon.

"CFS FirstWrap is a leading platform among financial advisers. It has outstanding accessibility, decision support, product and transaction tools and good reporting, making it an attractive platform for ETF providers," concluded Mr McKinnon.

ENDS

General information only

This information is issued by Market Vectors Investments Limited ABN 22 146 596 AFSL 416755. This is general information only. It is not financial advice. It does not take into account any person's objectives, financial situation or needs (circumstances). Before making an investment decision in relation to any financial product you should read the current disclosure document and with the assistance of a financial adviser consider if the decision is appropriate for your circumstances.

About Van Eck Global

Market Vectors ETFs are sponsored by Van Eck Global. Founded in 1955, Van Eck Global was among the first US money managers helping investors to achieve greater diversification through global investing. Today, the firm continues this tradition by offering innovative, actively managed investment choices in hard assets, emerging markets, precious metals including gold, and other alternative asset classes. Van Eck Global is headquartered in New York and has offices in Australia, China, Germany, Spain and Switzerland and as of 28 February 2015 managed approximately US\$32.1 billion in investor assets.

About Market Vectors

Market Vectors exchange traded products have been offered since 2006 and span many asset classes, including equities, fixed income (municipal and international bonds) and currency markets. As of 28 February 2015 the Market Vectors family totalled US\$23.9 billion in assets under management, making it one of the largest ETF families in the US and worldwide. Market Vectors Australia is a wholly owned subsidiary of Van Eck Global.

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Further information about Market Vectors ETFs listed on the ASX is available at marketvectors.com.au.

Further information about Van Eck Global is available at vaneck.com

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