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MEDIA RELEASE

Market Vectors ETFs lists new MSCI World ex Australia Quality ETF on the ASX

Sydney, 31 October 2014 – Market Vectors, the exchange traded fund (ETF) business of US-based investment manager Van Eck Global, has listed its new Market Vectors MSCI World ex Australia Quality ETF on the ASX today. Trading under the ASX code [QUAL](#), the ETF is the first of its kind in Australia.

[QUAL](#) gives investors access to a portfolio of 300¹ quality international companies which are included on the basis of three key fundamentals: high return on equity (ROE), stable year-on-year earnings growth and low financial leverage. [QUAL](#) seeks to track the MSCI World ex Australia Quality Index.

Arian Neiron, Managing Director of Market Vectors ETFs and Van Eck Global in Australia, said: “[QUAL](#) provides investors with something they haven’t had before – the opportunity to invest in a portfolio of international equities that are included on the basis of MSCI’s Quality factor.”

"By selecting companies based on MSCI's Quality score, this ETF allows investors to take advantage of the expected performance and defensive characteristics of these international companies. [QUAL](#) also gives Australian investors exposure to sectors where opportunities are limited if they only invest locally such as information technology and healthcare. This includes companies such as Google, Roche, Apple and Johnson and Johnson."

MSCI's research suggests that quality growth companies that have high ROE, stable earnings and low financial leverage are uncorrelated with the broad business cycle and can provide diversification benefits in portfolio allocation. Empirical research shows that quality growth stocks have historically outperformed the market with relatively lower volatility over long time periods.

The MSCI World ex Australia Quality Index has delivered a one-year return of 24.57% and it has returned 10% per annum since 30 November 1994 as of 30 September 2014. This represents 3.80% and 3.66% per annum outperformance respectively relative to the MSCI World ex Australia Index.

"We expect this fund to appeal to investors looking to diversify among quality international companies in different countries and sectors in one trade. We particularly expect strong demand from SMSFs, the fastest growing segment of the superannuation sector which has about \$557 billion in assets,"

Market Vectors now has six ETFs listed on the ASX, “[QUAL](#) further extends our commitment to growing our presence in Australia by offering investors ETFs which provide exposure to new investment opportunities”, Mr Neiron said.

¹ Number of constituents in index as at 29 October 2014.

Details of the new Market Vectors MSCI World ex Australia Quality ETF are as follows:

Fund name	ASX code	Key features	Management Cost
Market Vectors MSCI World ex Australia Quality ETF	QUAL	<ul style="list-style-type: none"> • The first ETF of its kind on the ASX • Seeks to replicate the performance of MSCI World ex Australia Quality Index (before management costs) • Index aims to capture the performance of large and midcap stocks across 22 developed market countries with high quality scores based on three main fundamental variables: high (ROE), stable year-over-year earnings growth and low financial leverage • Demonstrable outperformance with lower volatility over the long-term • Broad based and diversified exposure across international markets and sectors • Provides easy, cost-effective access to performance of international equities based on MSCI's high-quality scores via a single trade on the ASX • Current holdings: 300 	0.75% p.a.

For more information visit marketvectors.com.au

ENDS

General information only

This information is issued by Market Vectors Australia Pty Ltd. This is general information only. It is not financial advice. It does not take into account any person's objectives, financial situation or needs (circumstances). Before making an investment decision in relation to any financial product you should read the current disclosure document and with the assistance of a financial adviser consider if the decision is appropriate for your circumstances.

About Van Eck Global

Market Vectors ETFs are sponsored by Van Eck Global. Founded in 1955, Van Eck Global was among the first US money managers helping investors to achieve greater diversification through global investing. Today, the firm continues this tradition by offering innovative, actively managed investment choices in hard assets, emerging markets, precious metals including gold, and other alternative asset classes. Van Eck Global has offices around the world and managed approximately US\$32.4 billion in investor assets as of 30 September 2014.

About Market Vectors

Market Vectors exchange traded products have been offered since 2006 and span many asset classes, including equities, fixed income (municipal and international bonds) and currency markets. The Market Vectors family totalled US\$22.9 billion in assets under management, making it one of the largest ETF families in the US and worldwide as of 30 September 2014. Market Vectors Australia is a wholly owned subsidiary of Van Eck Global.

No Van Eck Global group entity makes any representation regarding the advisability of investing in any financial products. Market Vectors® and Van Eck® are registered trademarks of Van Eck Global. MSCI does not sponsor, endorse or promote the Market Vectors MSCI World ex Australia Quality ETF and bears no liability with respect to the Market Vectors MSCI World ex Australia Quality ETF. The PDS or prospectus of the Market Vectors MSCI World ex Australia Quality ETF contains a more detailed description of the limited relationship MSCI has with Market Vectors.

Further information about Market Vectors ETFs listed on the ASX is available at marketvectors.com.au.

Further information about Van Eck Global is available at vaneck.com

Learn more about ETFs marketvectors.com.au/etfeducation

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