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MEDIA RELEASE**Market Vectors Australian ETFs begin trading on ASX**

Sydney, 16 October 2013 – Market Vectors ETFs (Market Vectors), the exchange traded fund business of US-based investment manager Van Eck Global, has today listed four purpose-built Australian ETFs on the Australian Securities Exchange (ASX).

The number of exchange traded products (ETPs) now trading on the ASX has increased to 90.

Two of the new Market Vectors ETFs - Australian Banks ETF (ASX Code: MVB) and Australian Emerging Resources ETF (ASX Code: MVE), offer first-ever access to the Australian banking and small-cap resources sectors via an ASX-listed ETF. The other two Market Vectors ETFs, Australian Property ETF (ASX Code: MVA) and Australian Resources ETF (ASX Code: MVR), also commenced trading today.

Arian Neiron, Managing Director, Market Vectors Australia, said: “We are delighted that all four Market Vectors Australian ETFs are available for investment via the ASX today.

“Many Australian investors remain heavily invested in cash and with interest rates barely sitting above the inflation rate, investments such as the Australian banks can offer dividend income and the opportunity for capital growth.

“What sets our ETFs apart is the rigorously designed methodology and rules governing the construction of the underlying indices. Each ETF is based on a Market Vectors’ purpose-built pure play index, which seeks to provide better liquidity, tradability and diversification while reducing stock concentration issues that are typical of some ETFs based on traditional indices,” he said.

According to Neiron, Australia’s ETP industry will continue to grow on a similar growth trajectory it has experienced in recent years.

“Australia’s ETP industry reached approximately A\$9 billion market capitalisation in September, an increase from A\$6.8 billion in January 2013.

“Several factors have changed the landscape for ETFs in the past few years: Future of Finance (FoFA) reforms banning conflicted remuneration to advisers; investor demands for lower costs, transparency and liquidity; investors opting for a Self-Managed Superannuation Fund (SMSF); and a trend among investors towards direct investments. All of these factors have all favoured a shift towards ETFs.

“We believe higher demand will come from SMSFs, the fastest growing segment of the superannuation sector with about A\$500 billion in assets, attracted by the ease of diversifying their portfolios without having to pick stocks,” he said.

“We are committed to building a presence in the Australian market place. As a global business we look forward to bringing new investment opportunities to Australian investors,” Mr Neiron said.

Market Vectors Investments Limited is the responsible entity for the four new ETFs. For more information or a copy of the PDS, go to marketvectors-australia.com

ENDS

Details of the four new Market Vectors Australian ETFs are as follows:

Fund Name	ASX Code*	Objective	Management Cost
Market Vectors Australian Banks ETF	MVB*	<ul style="list-style-type: none"> • The first ETF on the ASX offering investors a single investment with unique and targeted exposure to the Australian banks • Based on the Market Vectors Australia Banks Index, a pure-play Australian sector index which tracks the performance of the largest and most liquid ASX-listed companies that generate at least 50% of their revenue or assets from the Australian banking sector • Minimum of 6 holdings. Maximum weight capped at 20% 	0.28% p.a.
Market Vectors Australian Resources ETF	MVR*	<ul style="list-style-type: none"> • Based on the Market Vectors Australia Energy & Mining Index, a pure-play Australian sector index which tracks the largest and most liquid ASX-listed: <ul style="list-style-type: none"> ○ local companies that generate at least 50% of their revenue or assets from the resources sector globally, and ○ foreign companies that generate at least 50% of their revenue or assets from the Australian resources sector • The Index employs a unique cap-weighted methodology removing the large capitalisation biases to BHP Billiton and Rio Tinto inherent in traditional Australian based indices by capping the maximum weighting to one entity at 8% • A minimum of 20 companies are tracked ensuring diversity 	0.35% p.a.
Market Vectors Australian Emerging Resources ETF	MVE*	<ul style="list-style-type: none"> • The first ETF on the ASX offering investors exposure to small cap energy and mining companies • Based on the Market Vectors Australia Junior Energy & Mining Index, a pure-play Australian sector index which tracks the most liquid small cap ASX-listed: <ul style="list-style-type: none"> ○ local companies that generate at least 50% of their revenue or assets from the resources sector globally, and ○ foreign companies that generate at least 50% of their revenue or assets from the Australian resources sector • Minimum of 20 holdings. Maximum weight capped at 8% 	0.49% p.a.
Market Vectors Australian Property ETF	MVA*	<ul style="list-style-type: none"> • Based on the Market Vectors Australia A-REITs Index, a pure-play Australian sector index that tracks the performance of the largest and most liquid ASX-listed Australian Real Estate Investment Trusts (A-REITs). • Minimum of 10 A-REITs. Maximum weight capped at 10% 	0.35% p.a.

IMPORTANT NOTICE**General information only**

This information is issued by Market Vectors Investments Limited ABN 22 146 596 116 AFSL 416755 (Market Vectors Australia) as the Responsible Entity of the Market Vectors Investments Australian Sector ETFs (ETFs). This information is general in nature and does not take into account your objectives, financial situation or needs (your circumstances). Before making an investment decision in relation to the ETFs you should read the current product disclosure statement (PDS) and with the assistance of a financial adviser consider if the ETFs are appropriate for your circumstances. The PDS is available at marketvectors-australia.com or by calling 1300 MV ETFS.

About Van Eck Global

Market Vectors ETFs are sponsored by Van Eck Global. Founded in 1955, Van Eck Global was among the first US money managers helping investors to achieve greater diversification through global investing. Today, the firm continues this tradition by offering innovative, actively managed investment choices in hard assets, emerging markets, precious metals including gold, and other alternative asset classes. Van Eck Global has offices around the world and managed approximately US\$32 billion in investor assets as of 30 September, 2013.

About Market Vectors

Market Vectors exchange traded products have been offered since 2006 and span many asset classes, including equities, fixed income (municipal and international bonds) and currency markets. The Market Vectors family totalled US\$23 billion in assets under management, making it the seventh largest ETP family in the US and tenth largest worldwide as of 30 September, 2013. Market Vectors Australia is a wholly owned subsidiary of Van Eck Global.

About Market Vectors Index Solutions

Market Vectors Index Solutions (MVIS) develops, monitors and licenses the Market Vectors Indices, a selection of focused, investable and diversified benchmark indices. The indices are especially designed to underlie financial products. Market Vectors Indices cover several asset classes, including hard assets and international equity markets as well as fixed income markets and are licensed to serve as underlying indices for financial products. Approximately US\$11.7 billion in assets under management are currently invested in financial products based on Market Vectors Indices. The Indices are the exclusive property of MVIS. The ETFs are not sponsored, endorsed, sold or promoted by MVIS.

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